



NewsSocial is restructuring into a
community benefit Society

a digital '**coop of coops**', governed
democratically by its members

Building an ecosystem for inter-cooperation, democracy and community wealth building with NewsSocial

Users enter **Circles** for rational discussions and debates leading to positive outcome, employing tools for democratic consent decision making



... allowing cooperatives to inter-cooperate, innovate and build community wealth

... and create in the process valuable knowledgebases and a sharing platform that they have a stake in

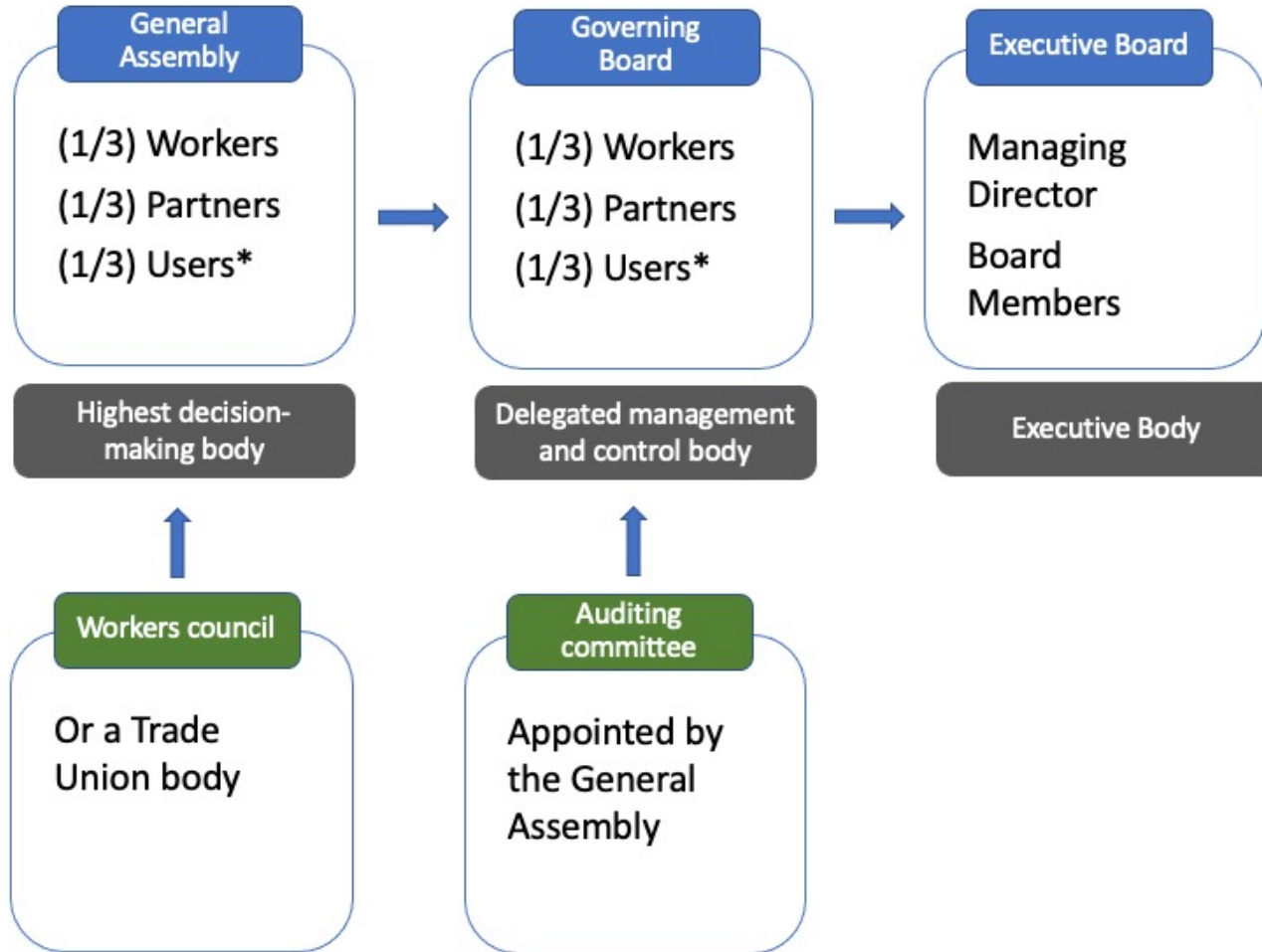
NewsSocial business model

- The NewsSocial cooperative becomes the group-ideation and knowledge sharing platform for cooperatives worldwide starting with UK.
- Revenues are generated by subscriptions from cooperatives who are made stakeholders, members of the NewsSocial cooperative.
- Revenues are also generated from licensing white-labeled versions of the platform to commercial partners globally.

Structure of the NewsSocial cooperative

(under consideration)

* Cooperatives and social enterprises using the platform



Business plan approach – Year 2022

Set the right foundation

Month 1-3

Investment and funding

Month 1-6

Make first wins

Month 4-9

Official launch

Month 11

Setting the right foundations

- Appointment of Foundation Board
 - Agree the coop mission, structure and business plan with the help of NewsSocial's ideation platform
 - Supervise work with coop UK on restructuring
 - Fine-tune the pricing model.
 - Support funding and first few months Preston activities
- Engage Alina Belousova to help with managing Preston activities